



City of Loves Park, City of Rockford, City of South Beloit, County of Winnebago,
Village of Cherry Valley, Village of Machesney Park, Village of Rockton, Village of Roscoe;
Rockford Area Convention & Visitors Bureau, Rockford Park District

Meeting Minutes

Tuesday, November 1, 2022

2:00 p.m.

Webbs Norman Center
401 South Main Street, Rockford, IL

Call to Order

The regular meeting of the Winnebago County Tourism Facility Board was called to order by Board Chair Bobbie Holzwarth at 2:05 p.m.

Roll Call

Present: Mayor Greg Jury, Mayor Tom McNamara, Winnebago County Chairman (Proxy Jas Bilich), John Groh President & CEO Rockford Area Convention & Visitors Bureau, Jay Sandine Executive Director Rockford Park District, Bobbie Holzwarth RACVB Board Representative, and Scott Olson Rockford Park District Board Representative.
(79.5% representation)

Absent: Mayor Tom Fitzgerald, Mayor Steve Johnson, Mayor John Peterson, Mayor David Schroeder, and Mayor Mark Szula.

Public Comment

There were no members of the public present who wished to address the Board.

Consent Agenda

Motion by Mr. McNamara, seconded by Mr. Jury, that the Board **approve** the following items on the Consent Agenda:

- A. July 19, 2022 Meeting Minutes
- B. 2023 Board Meeting Calendar

Approved 3(ayes) 0 (nays) 0 (abstain) 5(absent) (79.5%) by voice vote.

Financial Update: Hotel Tax Receipts

RPD Chief Financial Officer Penny Christians reviewed hotel tax revenues received through October 2022, and provided an update on the reserve account balance.

Master Plan Steering Committee

Mr. Groh said that the first meeting of the Master Plan Steering Committee will take place on November 14th and thanked all who have volunteered to assist with this work. It is still possible to add members to the committee if anyone would like to join.

Riverview Ice House Construction

Mr. Sandine shared that refurbishment of the entire Riverview Ice House facility is well underway, from new mechanical systems to ice rinks and expanded locker rooms. The anticipated reopening of the facility is scheduled for January 2023. The next meeting of this Board will be held at the facility in February 2023 followed by a tour.

Tournaments and Events update from RACVB and RPD Teams

Mr. Groh introduced Jacqui Corsi, the new Vice President of Marketing for the RACVB, and reviewed information in follow-up to a question from Mayor McNamara regarding an update on county-wide hotel performance for 2022 compared to 2019. There was a discussion of the rising cost of hotel stays in the region, and Mr. Groh suggested he could share a cost comparison with nine other markets with the Board.

RACVB Vice President of Sales & Service Lindsay Arellano and RPD Program Supervisor Derek Papich reviewed a list of the RACVB and RPD joint efforts for tournaments and events over the past quarter. The team provided an overview of upcoming events and tournaments, and reviewed leads from conference attendance.

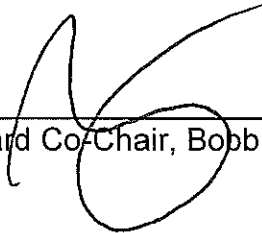
Other Board Discussion

There were no other comments from the Board Members.


Adjournment

Motion by Mr. McNamara, seconded by Mr. Jury that the Board **adjourn** the meeting at 2:56 p.m.

Approved 3(ayes) 0 (nays) 0 (abstain) 5 (absent) (79.5%) by voice vote.



Board Co-Chair, Bobbie Holzwarth

Attest:


Board Assistant Secretary, Jennifer Peterson

BOARD APPROVED: