

NEWSRELEASE **ROCKFORD PARK DISTRICT** MAKING MEMORIES FOR A LIFETIME

From: Rockford Park District
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For Additional Information Contact:
Stacie Talbert, Rockford Park District Chief Financial Officer
815-987-1695; e-mail stacietalbert@rockfordparkdistrict.org

Park District Board Reviews Foundation's Strategic Plan

ROCKFORD IL – At tonight's Board meeting, Rockford Park District Commissioners reviewed and confirmed priorities for the Rockford Park District Foundation's strategic plan. The mission of the Rockford Park District Foundation is to assist the District by securing philanthropic support on its behalf, and to enhance awareness of the District's benefit to the community.

Several highlights of the Foundation's 2009 activities and results included:

- Completing private fundraising for Phase I of Nicholas Conservatory, \$9.1 million with many donors contributing at various levels
- A home at 903 E. Riverside Blvd. was purchased by the Foundation and demolished to add land and visibility to the Field of Honor
- Community volunteer Tim Larson raised \$39,500 to refurbish the barn at Aldeen Golf Club

"It had been a year since the Foundation worked through the strategic planning process, and since that time, our Board has revised the Park District's Priority Results. The Foundation's strategic planning document contains some carryover from 2009 plus new ideas for the Foundation Board's consideration," said Rockford Park District Board President Doug Brooks.

Some of these strategic planning efforts for consideration include raising funds for specialty parks, capital projects, facilities, and raising funds to support programs for older adults, youth sports, environmental education, arts, at-risk youth, facilities, and special needs populations.

The Foundation Board will review the plan and prioritize their 2010 focus at the Foundation's January 25, 2010 Board meeting.

For additional information, contact Stacie Talbert at 815-987-1695.

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ROCKFORD PARK DISTRICT

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