

NEWSRELEASE

ROCKFORD PARK DISTRICT MAKING MEMORIES FOR A LIFETIME

From: Rockford Park District

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Park District Seeks Pepsi Refresh Grant to Assist with Conservatory Green Roof Project Funding; Seeks Community Votes to Win Grant

ROCKFORD, IL – Pepsi is giving away millions of dollars this year to fund great ideas through the Pepsi Refresh Project, and the Rockford Park District is hoping that their project to build a green roof for Nicholas Conservatory & Gardens will be one of the projects selected for funding. The Park District is seeking support and votes from the community to make this happen.

“We submitted our grant to Pepsi, and were excited to hear that our Green Roof Project for the Conservatory was one of the grant projects selected for voting. If we can secure enough votes from supporters we will receive \$50,000 from Pepsi to help fund this project. This is a great opportunity as we step up our efforts to seek grant dollars and alternative sources of revenue for the District,” said Deputy Director of Capital Planning and Asset Management, Laura Pigatti Williamson.

Pepsi Refresh Grant Info

- Each month, submissions are accepted from the 1st through the 15th or until Pepsi receives 1,000 ideas.
- Grant Categories Include: Health, Arts & Culture, Food & Shelter, The Planet, Neighborhoods, and Education
- Each month, up to \$1.3 million will be awarded for 32 different ideas submitted; grants range from \$5,000 to \$250,000
- Pepsi is looking for projects that are beneficial, achievable, constructive, and “shovel-ready”

To vote for the Nicholas Conservatory & Gardens Green Roof Project, visit: <http://pep.si/a0lJzH>.

A link to the Pepsi voting site is also accessible through the Park District’s web site at www.rockfordparkdistrict.org. Votes can be cast once a day through June 30, 2010

For additional information regarding the Pepsi Refresh Grant, contact Judy Roby at 815-987-8695.

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ROCKFORD PARK DISTRICT

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